



[The report of the business delegation from the Isfahan Chamber of Commerce's visit to Barcelona, Spain](#)

Isfahan Chamber of Commerce dispatched a high-level business delegation, headed by Mr. Keshani, the president of the chamber, to Barcelona. This trade delegation was organized with the cooperation and coordination of the Representative Office of the Ministry of Foreign Affairs in Isfahan, the honorable ambassador of Iran in Madrid and the ambassador of Spain in Tehran, accompanied by more than 40 economic activists and business members of Isfahan Chamber of Commerce

The commercial port of Barcelona, the gateway to trade with Spain and Europe

The first official program was attending the Barcelona Chamber of Commerce where the delegation members met with the counterparts.

"Joseph Santa Cruz y Bonjuk", the president of the Chamber of Commerce of Catalonia state, during a meeting with the president and members of the Isfahan Chamber of Commerce, while welcoming the delegation, said:

The cultural and economic records of Iran and Spain indicate strong and long friendships, which need to be revised and tried to be revived, and the chambers of Barcelona and Isfahan can be a good starting point for bringing the level of trade relations to favorable figures and conditions.

He added that the Barcelona Chamber is ready to cooperate with the Isfahan Chamber both in the field of technology transfer and technical knowledge and educational experiences, and at the same time to improve the level of trade between them in the field of products and goods manufactured by both sides.

In this meeting, the president of the Isfahan Chamber of Commerce expressed his satisfaction in meeting with Mr. "Joseph Santa Cro". He pointed out the potentials, abilities and commonalities for cooperation and introduced the members of the delegation.

Amir Keshani also invited the president of the Catalonia Chamber and the accompanied by a business delegation to visit Isfahan city to pursue the discussed issues.

With regard to industrial and commercial commonalities of the two countries, the members of the board of directors and the board of representatives of the Isfahan Chamber also expressed their views on the interest of the companies and economic activists of Isfahan.

Xavier Kronos, member of the Board of Directors and Secretary General of the Barcelona Chamber:

Isfahan and Barcelona chambers of commerce relations has always been in a favorable state, but the level of trade is not acceptable to the involved parties.

A member of the Board of Directors of the Barcelona Chamber of Commerce in the joint meeting, introducing the potentials and capabilities of the city of Barcelona and the state of Catalonia, said: The two cities of Isfahan and Barcelona had good records of cooperation, which needs to be improved.

The Secretary General of the Barcelona Chamber added: "We are here today to remove the obstacles ahead of businessmen and companies of the parties and to develop and improve the level of these cooperations in the near future."

Reza Zabib, Ambassador of the Islamic Republic of Iran to Spain:

The common characteristics of Isfahan and Barcelona strengthen the strong and effective relations between the two cities.

Iran's ambassador to Madrid, Reza Zabib, attended the joint meeting of the Barcelona and Isfahan Chambers, which was held at the Barcelona Chamber of Commerce, and stated: The common characteristics of Isfahan and Barcelona strengthen the strong and effective relations between the two cities.

Last year in this same place, I announced that a trade delegation of the Isfahan Chamber of Commerce will come to Barcelona as the economic center of Iran, and I am happy that today this promise has been fulfilled. He continued by pointing to the many common features of Isfahan and Barcelona.

Pointing to the main task of the diplomatic mission in establishing these communications, he added: "We are happy that this meeting took place under favorable conditions because the Chamber of Isfahan and Barcelona have the necessary and sufficient capabilities to advance and develop economic and commercial relations. The Iranian Embassy in Madrid will do its best to improve and develop the relations between the parties.

The beginning of the new season of cooperation between Isfahan and Barcelona Chambers of Commerce

The president of the Isfahan Chamber of Commerce stated that the followers of different religions in Isfahan have been coexisting peacefully, where no conflict and unrest has been recorded, making the region a reliable choice for business, tourism and investment.

Amir Keshani invited the Barcelona Chamber for dispatching a business delegation to Isfahan, with the aim of developing business relations, and proposed a memorandum of understanding to be signed between the two Chambers of Isfahan and Barcelona.

He extended his gratitude to the Board of Barcelona Chamber, Iranian Embassy in Madrid, and the Spanish Embassy in Tehran for coordinating the meeting.

He said: This event can help the growth of business activities and at the same time provides a platform for educational cooperation and holding different courses between the two chambers and ultimately lead to the creation of a joint table between the two chambers.

Amir keshani continued: "We hope for the future development of the activities of these two economic cities by introducing a representative from chambers to coordinate next moves.

Seyed Yaser Tayyebnia, Vice President of Isfahan Chamber of Commerce:

Barcelon Chamber of Commerce could be a proper platform for communication between the activists of the two countries's steel industry.

He added: "On behalf of Iran's largest factory and the world's 10th steel producer, I am ready to facilitate the possibility of negotiations in the field of transfer of technology and export of products to Spain."

He further emphasized: Establishment of cultural relations, experiences and sports facilities between Sepahan and Barcelona clubs can be very useful because Sepahan is a notable sports club in Iran, which, in addition to the football team, has 2000 athletes in different sports at the championship level.

Ali Safar Noorallah, Head of Investment Commission of Isfahan Chamber of Commerce:

Energy, electricity and water industry, joint investment areas of Barcelona and Isfahan

At the joint business meeting, Ali Safar Noorallah, while appreciating the efforts of the embassies of the two countries and the officials of the Barcelona Chamber for the meeting, said: in the field of technologies related to electricity, water and energy industry, there are good potentials and opportunities for joint investments between There are two cities, Isfahan and Barcelona.

In addition to these cases, based on the potentials in the field of knowledge-based economy, industry, and especially tourism, it is possible to share experiences and joint investments. In another part of his speech, the board member and treasurer of Isfahan Chamber said: in the fields of health and biotechnology, medical services, and medicinal plants, food security and organic foods, logistics, digital economy, and holding joint training courses, there is a platform and the possibility of cooperation. Joints are available.

He also pointed to the BISNEX exhibitionm which is being held in April 2025 in Isfahan, where he invited the interested parties to attend the event, and proposed the formation of a joint committee between the two chambers of Isfahan and Barcelona to define and promote joint activities.

Mohammad Reza Barekatein, Chairman of the Industry Commission of the Isfahan Chamber of Commerce:

The joint opportunities of the chambers of commerce of the two cities should be available to the parties.

Mohammad Reza Barekatein in the meeting with businessmen from Barcelona city, while pointing to the industrial potential of Isfahan, said: Isfahan has good potentials and capabilities in the processing of various products that Spain could benefit from, and certainly Spanish companies also have a lot of knowledge and opportunities that could be useful for Isfahan industrial sector.

He continued: Iran is very rich in terms of mines and raw materials and at the same time have the advantage of cheap energy compared to other countries providing good opportunity for joint investment and cooperation in extraction and export worldwide.

Vahid Fouladgar, head of the Knowledge-based Commission of the Isfahan Chamber of Commerce:

Isfahan and Barcelona science and technology parks create the opportunity to develop new and common technologies. Vahid Fouladgar in the joint business event between Isfahan and Barcelona Chambers, while introducing Isfahan Science and Research Town and presenting a report on the companies located in this town, stated: Isfahan Science and Technology Park, like Barcelona Science and Technology Park, is a member of the global network of parks. It is the scientific and research center of the world and this is a good opportunity for these two groups to have a favorable cooperation in the field of new technologies and forming joint companies.

He urged not to neglect the capacities of the parties and the capacity of the global network of science and technology parks in order to develop relations and trade between the two cities in the exchange of new technologies.

Mohammad Reza Golahmad, Chairman of Social Responsibilities Commission of Isfahan Chamber of Commerce:

Focal point of Asian Cooperation Dialogue (ACD),

a connecting point of Asia and Europe

Mohammed Reza Golahmad, while thanking the Barcelona Chamber, the Iranian Embassy in Madrid, and the Spanish Embassy in Tehran for their cooperation in organizing this event, said: This year, Isfahan Chamber hosted the meeting of the Chambers of Commerce of ACD Member States, which resulted in the nomination of Isfahan Chamber as the "focal point" for the ACD, and this shows the existence of Isfahan's numerous potentials for centralization. And the center of gravity of commercial activities and economic exchanges is in the center of Asia

The head of the International Council of the Isfahan Chamber added: It is a matter of pride for Isfahan that it is known as the center of commercial relations of ACD member states, therefore, through this center, it is possible to develop the commercial relations of Asian countries with Spain and Barcelona, and in fact, the relations between Asia and Europe can be developed and improved through this path.

He considered the formation of a joint business consortium between the Isfahan and Barcelona Chambers and the nomination of representatives from the two chambers as a suitable channel for the development of relations between the parties and added that by forming this consortium and starting the activities of the representatives of the parties, we will be able to review the achievements in the following year.

Farzaneh Kolahdouzan, member of the board of the board of Isfahan Islamic Council:

Joint meeting of chambers of commerce, revival of the new season in tween-city relation of Isfahan and Barcelona

Farzaneh Kolahdouzan in the joint meeting of the Chamber of Commerce of Isfahan and Barcelona, referring to the tween-city relation of Isfahan and Barcelona, stated: Isfahan and Barcelona have been adopted teen-sister since 2000 and have many cultural, historical and economic commonalities, and this meeting can be a new chapter in revival of these relations and development of relations, especially in the field of tourism.

Inviting economic activists and the citizens of Barcelona and Spain to visit Isfahan, she said: Last year, Isfahan hosted the esteemed ambassador of Spain for the opening of the Isfahan handwoven carpet exhibition. The ambassador's keen interest in hand-made carpets was surprising hinting the closeness of the two nations' cultural relationship.

She added: Cultural commonality is the background and facilitator of commercial and economic relations and I hope that we will host you in Isfahan in the near future.

In the continuation of this meeting, the officials of the two chambers and economic activists of both sides shared their interests and technical, industrial, production and service capabilities during face-to-face meetings.

In the continuation of this commercial event, the delegation, attending the factories and industrial production units of Barcelona city, became familiar with the potentials and production capacities and technology of Spain.

Furthermore the delegation visited Science and Technology Park and the knowledge-based companies and facilities of this complex, which stands at a world-level rating.

It is worth mentioning that in addition to the named programs, the members of the board of directors and the board of representatives of Isfahan chamber of commerce during separate meetings with the president of the Barcelona chamber and the ambassador of our country in Spain to assess the feasibility and examine the ways of a more active presence in the Spanish market as well as looking at the ways of technology transfer. In the meeting the possibility of joint investments of Barcelona's private sector in Isfahan and Iran was discussed.

The interest of the economic activists of the city of Barcelona to cooperate with their counterparts in Isfahan and the warm welcome of the officials of the Barcelona Chamber, as well as the valuable cooperation of the embassy of Iran in Madrid for constructive and practical communication during this trip, promises the return of the level of economic and technical cooperation between the two cities of Isfahan and Barcelona, can be considered favorable move to the development of these cooperations in various fields, which was emphasized and approved by the authorities of the parties.