



It was emphasized in the tourism cooperation round table of the meeting of chambers of commerce members of the ;Asia Cooperation Dialogue Forum

The need to facilitate the issuance of visas and the development of health tourism in ACD member countries

The Director General of Marketing and Tourism Development of the Ministry of Cultural Heritage, Tourism and Handicrafts of Iran emphasized the need to facilitate the issuance of .visas, especially group visas, to increase the attraction of tourists in ACD member countries

Muslim Shojaei, Director General of Marketing and Tourism Development of the Ministry of Cultural Heritage, Tourism and Handicrafts of Iran, while appreciating Isfahan's hosting of the ACD Summit, stated that the members of this Asian Forum have common cultural points and bilateral cooperation for tourism is one of their most important capabilities. Especially in the field of economy.

He continued: Despite the political borders of the ACD countries, the nations feel close, and this is the reason for the improvement of relations and the existence of regional unity to eliminate distances and effective cooperation.

Stating that Iran supports the policy of neighbors and friendly relations with the whole of Asia, Shojaei said: it is necessary for the cooperation of ACD members in the private sector to form very effective and good cooperation for tourism.

He stated that according to the announcement of the United Nations, the growth of tourism will reach 1.3 billion people by the end of 2024, and added: The number of tourists who came to Iran last year exceeded 6.4 million people, which is a significant increase in the post-corona period.

Director General of Marketing and Tourism Development of the Ministry of Cultural Heritage, Tourism and Handicrafts of Iran stated that the facilitation of Iranian visa issuance could provide more opportunities to attract ACD member tourists and added: Iran, like other ACD member countries, has many tourism capabilities, including in the field of history and health.

Shojaei called Isfahan the most important tourist city in Iran and said: This city is known in the world due to its historical background and the type of architecture before and after Islam, as well as its commercial capacities, including handicrafts and urban tourism.

He emphasized the need to strengthen tourism relations and added: on this basis, first of all, the facilitation of issuing visas and group visas should be considered, as we have this experience with Russia.

The Director General of Marketing and Tourism Development of the Ministry of Cultural Heritage, Tourism and Handicrafts of Iran emphasized on the development of private sector relations with a network of ACD countries and the introduction of investment opportunities with the aim of attracting international investors and said: In this context, it is necessary to organize tourism guides and effective marketing.

He requested those present in the meeting to choose Yazd as the tourism capital of ACD and further added: tourism increases the opportunity for peace and friendship among member countries of the Asian Cooperation Dialogue Forum.

Türkiye is the connecting bridge between East and West of the world

The representative of the Union of Turkish Chambers of Commerce said: I am proud that we are guests of beautiful Isfahan and I thank the Chamber of Iran and Isfahan for hosting the ACD meeting.

He continued: Union of Turkish Chambers is an organization for business and 2 million companies are members of this network and have small to big businesses.

The representative of the Union of Turkish Chambers of Commerce stated that we believe in the global system and free economy and expressed: We are trying to provide a good business environment as we are currently the representative of many systems including ACD in Asia and Europe.

Pointing out that Turkey is a link between Asia and Europe and a bridge between East and West of the world, he added: Turkey is an industrial country today and in terms of geopolitical issues, it is one of the most important suppliers of goods such as cars, machinery, textile industries and construction materials.

The representative of the Union of Turkish Chambers of Commerce stated that this country has 1.6% of all European companies and stated: We intend to strengthen our relations with Asian countries.

Regarding the development of tourism in Turkey, he noted: According to the statistics that exist in the last 10 years, many people travel for health and billions of dollars are spent on tourism, which has grown significantly.

This member of the Turkish Chambers of Commerce stated that there are more than 4,000 centers for health tourism that provide quality and important services to tourists, and said: Health tourism has an important effect on global tourism and Turkey is one of the best in health tourism in the world. We have been trying to cooperate in the field of health tourism for three years.

The development of tourism guarantees peace

Zahedi, a member of the academic faculty of Sheikh Baha'i University, pointed out the role of tourism in relation to international tensions and moving towards sustainable development and a sustainable economy and stated: It should be noted that today tourism is the largest industry in the world and it has important features that affect the future of the world.

He continued: Tourism mechanism is the cause of relations between countries and is effective in creating peace. A faculty member of Sheikh Baha'i University stated that it should be kept in mind that the reduction of tensions between Asian countries is very important for the economy of tourism and it creates new jobs, and said: ACD members have many abilities and therefore it is necessary for the leaders of this forum to seek peace and change. Tourism should be made easier among ACD members, and the need for this is to create solidarity.

Tajikistan Chamber is ready for investors

Nazim Jan Anbarov, the vice-chairman of the Chamber of Commerce of Tajikistan, also pointed to the advantages of his country's neighborhood and evaluated it as one of the tools to strengthen tourism cooperation for Asia and added: "Khojand is one of the major tourist areas of Tajikistan and has special advantages."

He mentioned the special tourist visa, airports and hotels, historical places and health tourism infrastructure in Tajikistan and stated: Tajikistan is one of the big countries of the Silk Road and has many mineral water springs.

The vice-chairman of the Chamber of Commerce of Tajikistan said: The mountainous regions of this country make it easy to access the northern regions and are full of untouched natural areas. Zoroastrians live in this part of Tajikistan's tourism hub and have delicious food and beautiful clothes.

He continued: The portal of the Tajik Chamber of Commerce has provided a platform so that all information needed for investment in this country is available.

Tourism is not a new phenomenon

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Referring to the influence of cultural and commercial communication, Jafari Zand continued: There were also side roads on the Silk Road, and for example, Isfahan was the hub of trade in the ancient world and the point of cultural communication between nations, this caused about eight years A group of Chinese professors will come to Iran to revive the Silk Road and assess how the cultural and economic functions of the Silk Road can be revived.