



## Economic relations between Isfahan and China are expanding

The president of the Isfahan Chamber of Commerce said in a meeting with the Chinese economic delegation: "We are ready to cooperate with Chinese economic actors to expand business interactions".

**Amir Keshani** said: "We host many events in Isfahan, as the province has many capacities. Last week, the Mustafa Award forum was held, and this week, the International Film Festival for Children and Teenagers was hosted by Isfahan.

He continued: We are very pleased that in the past months we saw the presence of tourists from China in Isfahan, definitely all these tourists are witnessing the security and peace prevailing in the atmosphere of our country and confirm that Iran is a stable and great country.

Pointing out that Isfahan is called the capital of peace in the Middle East, the chairman of the parliament of Isfahan's private sector stressed: In Isfahan, different religions have coexisted well in the city, and the history has not recorded any conflict between religions in Isfahan.

He added: For this reason, it must be noted that Isfahan has unique opportunities for investment. It has hardworking people and capable human resources, and investors will definitely not regret investing in Isfahan.

The head of the Isfahan Chamber of Commerce added: Isfahan has large and powerful industries, prestigious scientific and academic centers, and four-season agriculture. The presence of many knowledge-based companies and educated and capable human resources are other characteristics of this province, so we are prepared to improve business interactions with the Chinese counterparts. We will do whatever is necessary to expand exchanges.

**Ali Safar Noorullah**, a member of the Board of Directors, also stated in this meeting: We are ready to develop economic relations with Chinese economic activists and we will not spare any efforts in this relation. The private sector is ready to cooperate with Chinese delegations in order to expand economic interactions.

He continued: The dimensions of joint investments in the fields of industry, tourism, agriculture, and other fields between the two countries are available. Iran and China are two big countries with a proud history and have many economic capabilities, so it is hoped that with the establishment of a joint economic council to the favor of increased interactions.

**Gu Qiang**, Chairman of the Board of Directors of Yunho Shanghai China Investment Company, stated in this meeting: The history of business relations between Iran and China goes back several thousand years. In the past years, the relations between these two countries have never been interrupted, and currently Iran and China are strategic allies.

During the visit of this business delegation to Yazd province in the past days and meeting with the economic activists of that province, effective cooperation in the fields of mines, construction of five-star hotels, general construction and clean energy issues were discussed and exchanged. In order to invest in projects in Iran, the methods and ways of investment and administrative and non-administrative obstacles and issues in Iran should be tackled first, and then the two countries should develop their relations.

The history of trade between Iran and Shanghai is very long, and we hope that the economic activists of Iran, especially Isfahan, will have business negotiations with the activists of Shanghai. The Shanghai import exhibition will be held soon, and two thousand square meters have been planned for the presence of various Iranian companies. We hope that Iranian businessmen will have an active attendance in this exhibition and market their products.

In this meeting, **Wang Depei**, the director of Fuka Economic Forecasting Institute in Shanghai, China, said: The trade relationship between Iran and China has a long history, but it should be seen to what extent the relations can be improved in view of the global technology advancement.

Currently, 56% of the world's steel production share is in the hands of China. Now we have to see what the size of the steel industry in Iran is and how much can be invested in this area? Today, Iran's transportation system is worn out, so I am eager to know what Iran's plans are for upgrading its transportation system.

**Luo Zhenan**, Chairman of the Board of Directors of Shanghai China Business Investment Management Company, also stated: Shanghai is a commercial and cultural port, and Isfahan is also known as an industrial and cultural city. For this reason, these two cities have similarities to each other.

Showing the culture of a city in urban fabric and furniture is a very important point that has been observed in most of the different cities of Iran. Currently, in addition to the commercial relations between Iran and China, the cultural relations between the two countries are also stable. These relations continue in the form of books, sharing series and movies, press and software production.

**Mansehei**, General Manager of Yunho Shanghai China Investment Company, stated in this meeting: Based on field investigations, we came to the conclusion that the atmosphere of Iran is ready to attract and develop foreign investment.

I hope that foreign investment companies will visit this country in the coming days to investigate ways of investing in Iran. Today, it is very important for a foreign investor to be aware of the Iranian government's policies in the future, and this can have a great impact on the growth and development of foreign investors' investments.

To develop the relations between the two countries, investment platforms of the public sector and the private sector can be created. In the government platform, only services should be provided to entrepreneurs, and in the private sector platform, Iran's investment requirements should be introduced. With this event, in addition to the fact that relationships and making investments are easily done, investment policies will also become more transparent and investment risks will also decrease.